

monster®

EMPLOYMENT INDEX

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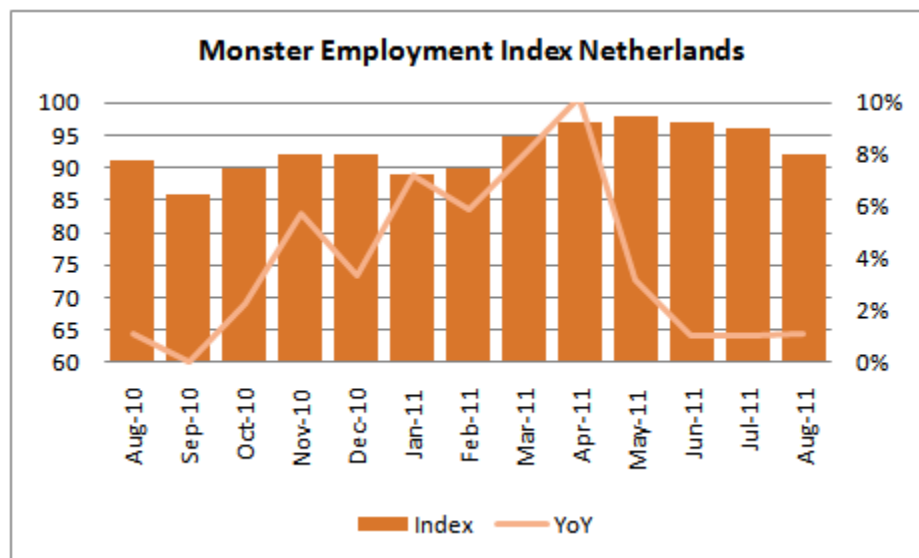
Seasonal demand for hospitality and tourism services drives recruitment, according to the Monster Employment Index Netherlands

August 2011 Index Highlights:

- The Monster Employment Index Netherlands (up one percent) shows positive long-term growth, matching the rate seen in June and July
- **Hospitality and tourism** becomes the top growth industry year-over-year
- **Research and development** continues its annual decline but registers growth month-over-month, ending a slide that began in the earlier summer months
- **Service workers** and **sales workers** experience further growth and lead the Index by measure of annual growth among occupations
- **Limburg** regains momentum and is the highest performing region

The Monster Employment Index Europe is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Europe. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Index indicates that online recruitment is maintaining a slight edge over levels recorded this time last year and is currently being driven by growth in hospitality and tourism as well as transport and logistics due to increased consumer demand over the summer months,” said Warren Hammond, managing director of Monsterboard.nl. “Moving forward, it’s difficult to gauge the direction of the labour market as we are seeing a slowdown in other European countries, but it is encouraging to see sectors such as IT and marketing showing long term growth.”



Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
91	86	90	92	92	89	90	95	97	98	97	96	92	1%

Industry Year-over-year Trends: Annual growth was positive in 10 of the 19 sectors monitored by the Index.

- **Hospitality and Tourism** (up 13 percent) continued to see growth in August in-line with sustained seasonal trends and became the top growth industry year-over-year
- **Transport, post and logistics** (up 11 percent) regained a top three position in the Index growth rankings, having slipped to fourth place in July
- **Marketing, PR and media** (up 11 percent) continued to show a healthy growth trajectory
- **Research and development** (down one percent) registered improvement month-over-month despite still showing a decline year-over-year. After charting some of the steepest annual declines in the earlier summer months, there has been a slight rise in demand, with overall online recruitment activity nearly on-par with trends seen a year ago
- **Banking, finance, insurance** (down 15 percent) and **Legal** (down eight percent) were the most negatively trending sectors across the professional service segment

Top Growth Industries

Industry	Aug 10	Aug 11	% Growth Y-o-y
Hospitality and tourism	168	190	13%
Transport, post and logistics	154	171	11%
Marketing, PR and media	56	62	11%
IT	80	86	8%
Engineering	86	92	7%

Lowest Growth Industries

Industry	Aug 10	Aug 11	% Growth Y-o-y
Construction and extraction	62	60	-3%
Accounting, audit, taxes	80	76	-5%
Administrative, organisation	69	65	-6%
Legal	119	109	-8%
Banking, finance, insurance	52	44	-15%

Occupation Year-over-year Trends: Online job activity rose in five of the nine occupational groups monitored by the Index.

- **Service workers and shop and market sales workers** (up 15 percent) experienced further growth in August and shifted to leading position by measure of annual growth, mirroring the overarching trend in the hospitality and tourism sector – one of the group's largest employers
- **Craft and related trades workers** (up nine percent) continued to show strong growth momentum
- **Skilled agricultural, forestry and fishery workers** (down 12 percent) continued to register the steepest annual decline in August, as it did in July
- **Managers** (down five percent) was one of just two groups to chart a decline over the last 12 months, reflecting limited online job availability for higher level organisational positions

Top Growth Occupations

Occupation	Aug 10	Aug 11	% Growth Y-o-y
Service and sales workers	118	136	15%
Craft and related trades workers	155	169	9%
Clerical support workers	105	112	7%

Lowest Growth Occupations

Occupation	Aug 10	Aug 11	% Growth Y-o-y
Professionals	93	93	0%
Managers	85	81	-5%
Skilled agricultural, forestry and fishery workers	170	149	-12%

Geographic Year-over-year Trends: Annual growth was registered in eight of the 12 regions monitored by the Index.

- **Limburg** (up 13 percent) regained growth this month and led the Index in long-term gains where regional recruitment trends for the growing IT and engineering sectors were particularly strong
- **Drenthe** (up one percent) and **Groningen** (up one percent) both reversed a downward trend and showed positive annual growth
- **Zuid-Holland** (down six percent) remained the steepest declining region in August from an annual growth basis, while **Zeeland** (down six percent) also experienced the same decline

Top Growth Regions

Region	Aug 10	Aug 11	% Growth Y-o-y
Limburg	94	106	13%
Friesland	95	101	6%
Flevoland	92	97	5%
Gelderland	93	98	5%

Lowest Growth Regions

Region	Aug 10	Aug 11	% Growth Y-o-y
Noord-Holland	65	65	0%
Utrecht	88	85	-3%
Zeeland	146	137	-6%
Zuid-Holland	78	73	-6%

International Trends:

The Monster Employment Index Europe exhibited 21 percent annual growth in August, maintaining last month's trend. Industrial production continued to lead in the Index, despite some loss of upward momentum for Transport, post and logistics while Public sector, defence, community was the only industry to exhibit an annual decline this month. Craft and related workers continued its lead with the strongest growth of all occupations for the fifth consecutive month. Germany meanwhile continued to drive the highest growth across the EU, while the Netherlands noted a slight easing.

By Industry

Industry	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
Accounting, audit, taxes	80	80	79	79	80	78	79	81	80	81	80	78	76	-5%
Administrative, organisation	69	65	65	67	68	67	67	67	67	68	67	67	65	-6%
Agriculture, fishing and forestry	117	118	111	109	106	100	112	117	111	125	122	120	115	-2%
Banking, finance, insurance	52	45	47	47	47	46	45	49	47	46	45	48	44	-15%
Construction and extraction	62	60	63	63	62	60	59	64	64	65	62	62	60	-3%
Education, training and library	144	135	147	149	155	148	130	139	144	160	159	153	145	1%
Engineering	86	84	89	92	93	91	93	95	96	96	95	94	92	7%
Healthcare, social work	212	191	206	211	207	193	191	210	220	229	222	223	210	-1%
Hospitality and tourism	168	170	175	170	160	150	159	170	172	186	193	192	190	13%
HR	48	46	46	48	49	48	47	50	49	49	48	47	48	0%
IT	80	79	80	83	84	83	88	88	89	89	89	88	86	8%
Legal	119	115	113	116	113	113	121	119	110	105	111	107	109	-8%
Management and consulting	81	78	81	83	82	79	87	87	87	86	86	85	82	1%
Marketing, PR and media	56	54	56	58	58	56	55	59	60	60	61	62	62	11%
Production, manufacturing, maintenance, repair	151	140	149	151	150	144	151	159	166	168	171	169	155	3%
Public sector, defence, community	125	127	129	128	123	121	120	120	115	130	137	139	130	4%
Research and development	84	82	81	81	85	92	83	87	90	81	82	80	83	-1%
Sales	93	91	94	97	99	98	97	101	102	104	105	103	99	6%
Transport, post and logistics	154	139	151	154	151	143	153	172	176	171	181	180	171	11%

By Occupation

Occupation	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
Managers	85	80	82	83	82	80	88	88	87	85	86	82	81	-5%
Professionals	93	89	92	95	95	93	93	98	98	98	97	96	93	0%
Technicians and associate professionals	77	73	75	76	77	77	77	84	82	84	85	84	80	4%
Clerical support workers	105	100	102	104	105	104	102	106	108	110	108	112	112	7%
Service and sales workers	118	117	125	122	116	109	109	123	129	138	140	137	136	15%
Skilled agricultural, forestry and fishery workers	170	170	160	156	150	141	152	169	159	162	159	155	149	-12%
Craft and related workers	155	149	160	162	159	147	156	160	170	178	180	181	169	9%
Plant and machine operators, and assemblers	72	69	73	74	74	74	78	79	77	78	81	77	72	0%
Elementary occupations	202	195	195	208	205	195	209	216	238	235	241	232	214	6%

By Region

Region	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
Drenthe	110	103	110	107	110	106	107	110	115	121	124	116	111	1%
Flevoland	92	93	94	95	98	94	98	99	101	101	103	100	97	5%
Friesland	95	93	96	98	98	92	93	96	101	106	109	105	101	6%
Gelderland	93	88	94	97	95	91	95	100	107	106	106	102	98	5%
Groningen	114	110	117	119	120	115	112	114	119	123	131	123	115	1%
Limburg	94	89	93	98	100	96	95	100	113	112	111	105	106	13%
Noord-Brabant	89	85	88	93	94	89	91	95	98	99	100	98	93	4%
Noord-Holland	65	63	64	65	64	64	65	67	68	68	68	66	65	0%
Overijssel	102	97	103	103	104	99	105	108	109	116	118	114	105	3%
Utrecht	88	86	87	88	88	86	87	93	88	90	89	87	85	-3%
Zeeland	146	130	131	133	133	130	135	140	146	144	143	140	137	-6%
Zuid-Holland	78	74	75	76	75	73	76	79	80	79	77	75	73	-6%

Monster Employment Index data for September will be released on October 11, 2011.

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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