

# monster®

## EMPLOYMENT INDEX

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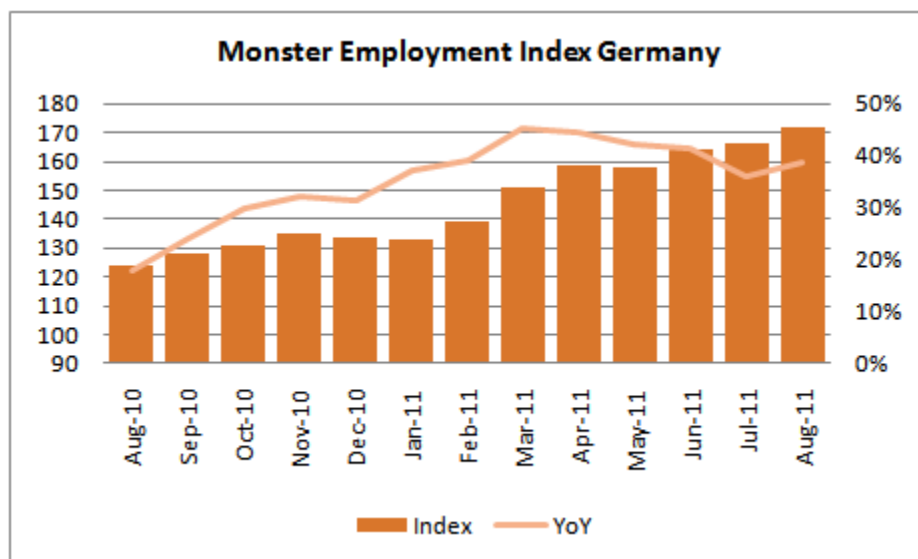
### German Recruitment Activity Continues To Expand In August, According To Monster Employment Index Germany

#### August 2011 Index Highlights:

- The Monster Employment Index Germany registers further annual gains of 39 percent, reflecting ongoing expansionary conditions in the job market
- **Production, manufacturing, maintenance, repair, and Transport, post, logistics** sectors continue to lead all sectors, albeit at slightly moderated paces of expansion
- **Hospitality and tourism** recruitment growth picks up momentum in August
- **Baden-Württemberg** registers the greatest annual growth of all regions

The Monster Employment Index Europe is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Europe. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Germany continues to exhibit strong overall annual growth in the Index this month and notes slightly regained momentum on rates observed in July,” commented Andrea Bertone, CEO of Monster Europe. “Although employment trends across sectors such as production and transport have slightly slowed, Germany continues to be Europe’s star performer. While recruitment in manufacturing has slowed, the seasonal growth in hospitality and tourism has helped to counterbalance the dip, resulting in a very healthy month for Germany overall.”



Monster Employment Index Germany results for the past 13 months are as follows:

Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
124	128	131	135	134	133	139	151	159	158	164	166	172	39%

**Industry Year-over-year Trends:** All 20 industries monitored by the Index exhibited positive annual growth trends in August.

- **Transport, post and logistics** (up 66 percent) led all sectors for the fourth consecutive month although continued at a slower rate. Occupationally, there has been notable growth across technicians and associate professional and plant and machine operator and assembler roles
- **Administrative, organisation** (up 63 percent) placed second by measure of annual growth in the Index
- **Hospitality and tourism** (up 51 percent) ranked fifth by measure of annual growth, with an increase in opportunities among service and sales workers
- **Healthcare, social work** (up 29 percent) registered improved recruitment activity in August where growth trends were centered around technicians and associate professionals; elementary occupations and professionals also noted varying degrees of escalated demand
- **Management and consulting** (up three percent) reversed the negative trend observed last month and escaped a state of long-term decline

### Top Growth Industries

Industry	Aug 10	Aug 11	% Growth Y-o-y
Transport, post and logistics	160	266	66%
Administrative, organisation	106	173	63%
Production, manufacturing, maintenance, repair	195	304	56%
Engineering	99	152	54%
Hospitality and tourism	230	347	51%

### Lowest Growth Industries

Industry	Aug 10	Aug 11	% Growth Y-o-y
Legal	135	166	23%
Construction and extraction	119	142	19%
Agriculture, fishing and forestry	107	122	14%
Public sector, defense, community	121	137	13%
Management and consulting	99	102	3%

**Occupation Year-over-year Trends:** All nine occupational groups measured by the Index registered a three-month annual increase.

- **Clerical support workers** (up 65 percent) continued to lead all occupations in the Index, in-line with continued escalation in online recruitment activity from the Administrative, organisation sector, as well as Hospitality and tourism and a number of professional service sectors
- **Skilled agricultural, forestry and fishery workers** (up 16 percent) charted the most moderate annual gains in the Index

### Top Growth Occupations

Occupation	Aug 10	Aug 11	% Growth Y-o-Y
Clerical support workers	157	259	65%
Craft and related trades workers	143	226	58%
Technicians and associate professionals	101	142	41%

### Lowest Growth Occupations

Occupation	Aug 10	Aug 11	% Growth Y-o-Y
Elementary occupations	174	228	31%
Managers	142	179	26%
Skilled agricultural, forestry and fishery workers	106	123	16%

**Geographic Year-over-year Trends:** All 16 regions monitored by the Index in August recorded accelerated, positive annual growth.

- **Baden-Württemberg** (up 65 percent) registered further annual gain in August and continued to lead all regions
- **Berlin** (up 31 percent) experienced further annual gain, primarily attributed to strengthened growth trends for recruitment in administrative, organisation, healthcare, and IT, although slowed trends in production and manufacturing provided some counterbalance
- **Hamburg** (up six percent) continued to exhibit the lowest growth rate of all regions in the Index

### Top Growth Regions

Region	Aug 10	Aug 11	% Growth Y-o-Y
Baden-Württemberg	122	201	65%
Bayern	84	121	44%
Sachsen	157	220	40%
Brandenburg	123	167	36%

### Lowest Growth Regions

Region	Aug 10	Aug 11	% Growth Y-o-Y
Mecklenburg-Vorpommern	108	129	19%
Bremen	98	110	12%
Saarland	99	106	7%
Hamburg	95	101	6%

### International Trends:

The Monster Employment Index Europe exhibited 21 percent annual growth in August, maintaining last month's trend. Industrial production continued to lead in the Index, despite some loss of upward momentum for Transport, post and logistics while Public sector, defence, community was the only industry to exhibit an annual decline this month. Craft and related workers continued its lead with the strongest growth of all occupations for the fifth consecutive month. Germany meanwhile continued to drive the highest growth across the EU, while the Netherlands noted a slight easing.

To obtain a full copy of the Monster Employment Index report for August 2011, and to access current individual data charts for each of the seven European markets tracked, please visit <http://about-monster.com/employment/index/17>. Data for the month of September 2011 will be released on October 11, 2011.

### By Industry

Industry	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
Accounting, audit, taxes	159	155	160	164	162	166	163	192	201	203	199	189	198	25%
Administrative, organisation	106	108	118	125	123	121	134	146	151	158	170	165	173	63%
Agriculture, fishing and forestry	107	107	107	101	104	95	110	123	130	126	129	122	122	14%
Arts, entertainment, sports, leisure	92	93	91	93	96	102	96	103	113	115	113	116	120	30%
Banking, finance, insurance	113	123	130	134	135	141	149	159	168	179	155	162	169	50%
Construction and extraction	119	118	117	117	117	106	114	122	128	134	141	135	142	19%
Education, training and library	128	126	131	129	136	126	148	159	179	195	175	173	182	42%
Engineering	99	104	109	111	112	112	120	132	144	138	143	146	152	54%
Healthcare, social work	360	353	354	351	362	368	375	406	430	426	437	439	463	29%
Hospitality and tourism	230	241	249	249	254	250	273	303	340	359	318	318	347	51%
HR	59	59	60	64	64	66	68	75	80	81	83	81	83	41%
IT	126	126	127	134	132	144	142	150	154	152	166	160	162	29%
Legal	135	141	146	142	144	142	147	155	164	169	166	164	166	23%
Management and consulting	99	98	93	97	96	100	94	100	100	92	104	96	102	3%
Marketing, PR and media	100	96	98	101	104	100	103	116	128	131	131	124	128	28%
Production, manufacturing, maintenance, repair	195	209	219	222	222	218	240	261	278	271	285	297	304	56%
Public sector, defence, community	121	115	124	129	119	109	108	123	131	122	133	127	137	13%
Research and development	116	119	119	123	123	124	126	134	146	151	151	150	155	34%
Sales	107	108	109	113	114	114	117	122	128	132	135	134	138	29%
Transport, post and logistics	160	172	181	193	191	193	191	213	231	237	245	264	266	66%

## By Occupation

Occupation	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
Managers	142	142	142	148	149	153	153	166	167	161	176	169	179	26%
Professionals	116	118	122	125	125	129	132	142	155	151	156	157	163	41%
Technicians and associate professionals	101	104	106	109	109	111	117	125	132	142	137	135	142	41%
Clerical support workers	157	166	177	186	183	183	192	208	228	241	243	247	259	65%
Service and sales workers	238	247	243	255	253	248	267	296	313	301	307	307	319	34%
Skilled agricultural, forestry and fishery workers	106	118	121	108	103	104	116	125	129	127	125	120	123	16%
Craft and related workers	143	153	157	160	159	156	172	184	197	195	202	217	226	58%
Plant and machine operators, and assemblers	154	154	157	163	160	153	168	177	183	169	183	193	206	34%
Elementary occupations	174	175	177	180	177	164	171	187	196	189	213	217	228	31%

## By Region

Region	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y GROWTH
Baden-Württemberg	122	128	138	142	140	137	150	164	181	179	181	188	201	65%
Bayern	84	86	91	93	91	87	94	103	99	99	112	113	121	44%
Berlin	143	156	156	160	160	155	160	167	182	178	177	184	187	31%
Brandenburg	123	129	132	131	131	129	138	144	165	166	157	160	167	36%
Bremen	98	102	103	100	102	98	101	104	108	108	104	110	110	12%
Hamburg	95	99	99	99	98	97	98	101	105	105	101	100	101	6%
Hessen	101	102	107	112	108	107	107	114	121	124	125	125	130	29%
Mecklenburg-Vorpommern	108	112	115	115	114	111	120	125	132	134	124	126	129	19%
Niedersachsen	94	99	102	103	102	97	101	107	114	112	112	118	121	29%
Nordrhein-Westfalen	94	95	99	100	98	96	100	106	114	113	114	118	125	33%
Rheinland-Pfalz	104	109	113	114	113	110	115	119	130	131	117	127	128	23%
Saarland	99	101	100	101	100	98	101	110	109	106	104	103	106	7%
Sachsen	157	173	177	181	179	182	196	204	223	223	217	216	220	40%
Sachsen-Anhalt	116	132	136	130	130	128	137	143	164	156	144	145	150	29%
Schleswig-Holstein	103	104	106	107	106	104	110	115	122	122	119	123	124	20%
Thüringen	106	112	114	115	115	110	115	123	132	135	128	127	128	21%

Monster Employment Index data for September will be released on October 11, 2011.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

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