

# monster®

## EMPLOYMENT INDEX

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### Online Recruitment Sees Seasonal Slowdown in July, Reports Monster Employment Index Sweden

#### July 2010 Index Highlights:

- The Monster Employment Index Sweden reported a nine point (six percent) summertime moderation in July; year-on-year job demand was up 23 percent
- Transport, post and logistics reported the sharpest monthly fall among industry sectors, with only research and development and public sector, defence and community noting an uptick
- The majority of Swedish regions noted weaker online job demand; all regions reported elevated opportunities compared to year-earlier levels

#### Summary Overview

Online job demand slowed for the second consecutive month in July, with demand tapering from its spring high, much of which can be attributed to seasonal recruitment trends. Despite the monthly decline, the annual growth rate remained at the same level as June 2010, with opportunities up 23 percent compared to July 2009, suggesting that overall the recruitment industry is slowly recovering from pre-recessionary levels.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.se

Monster Employment Index Sweden findings the past 13 months are as follows:

Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09
132	141	142	137	132	125	108	116	114	103	102	98	107

"Seasonal recruitment trends continued to affect the level of job opportunities in July, however annual growth remains positive overall and many sectors are showing highly elevated job demand compared to year-earlier figures," said Carl Silverstolpe, managing director Monster Scandinavia.

"Recent external indicators, such as revisions in GDP forecasts and retail trade figures are encouraging, and along with sectors such as construction, IT and management showing significantly increased opportunities compared to 2009, now is a more hopeful time for job seekers."

**Online worker demand slows across the majority of industry sectors, led by transport, post and logistics**

Following elevated demand during the spring months, online job demand slowed for the second consecutive month across industry sectors. Transport, post and logistics reported that sharpest monthly decline as offerings fell 25 points (15 percent). However, opportunities remained well above year-earlier levels, with offerings up 23 percent.

A range of technology related sectors exhibited deflated worker demand in June. Opportunities for workers in IT fell 16 points (five percent) whilst engineering offerings dipped 10 points (four percent). Demand remained elevated for both sectors on an annual basis however, with offerings up 41 percent and 29 percent compared to July 2009.

In contrast, research and development was one of only two sectors to report elevated job demand in July, as offerings noted a two point (one percent) uptick. Online worker demand in the sector is now at its highest level since April 2009. Year-on-year, offerings increased 13 percent.

From an annual perspective, education, training and library was the only sector to report flat online worker demand. In contrast, construction and extraction showed the sharpest annual increase, with offerings up 48 percent compared to July 2009.

**Online worker demand slumps for elementary occupations; opportunities up for all groups on annual basis**

Nearly all occupational groups reported a decline in online worker demand in July, with elementary occupations exhibiting the sharpest dip among groups. Offerings for the workers fell 21 points (13 percent) on a monthly basis. Year-on-year however offerings remained up 13 percent.

Craft and related trade workers exhibited a second consecutive month of weaker job demand. Opportunities were

down eight points (three percent) in June, but up 45 percent year-on-year.

Managers was the only occupational group to report escalated recruitment activity in July, as offerings noted a 10 point (five percent) uptick compared to the previous month, following increased demand in the education and IT sectors. The group also had one of the strongest annual growth trends, with online opportunities up 45 percent.

**Majority of Swedish regions report slowdown in online worker demand**

All Swedish regions, with the exception of Västsverige, reported decreased online job opportunities in July. Östra Mellansverige saw the sharpest monthly dip, with opportunities down 15 points (nine percent). From a longer-term perspective however, the region has one of the best annual growth rates, with opportunities up 34 percent.

Västsverige was the only region to show elevated demand in July, as opportunities climbed two points (two percent). Year-on-year, online worker demand was up 38 percent, the sharpest annual increase of all regions.

**Best Performing Sectors**

Industry sectors showing the best performance included:

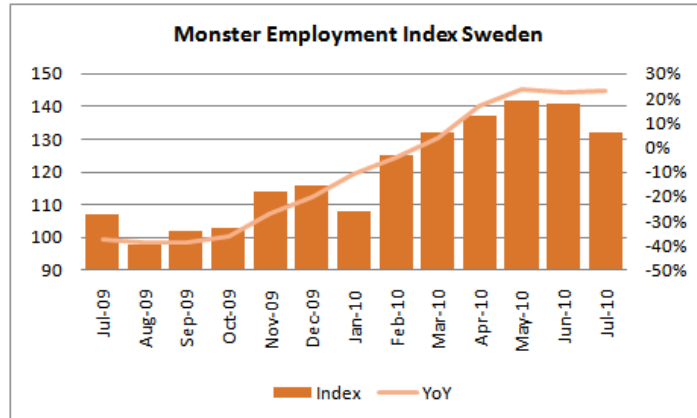
**Month-on-month**

Industry	Jul 10	Jun 10	%
Research and development	157	155	1%
Public sector, defence, community	95	94	1%
Management and consulting	212	214	-1%
Construction and extraction	236	240	-2%
Agriculture, fishing and forestry	147	151	-3%

**Year-on-year**

Industry	Jul 10	Jul 09	%
Construction and extraction	236	159	48%
IT	283	201	41%

Management and consulting	212	157	35%
Production, manufacturing, maintenance, repair	136	102	33%
Engineering	216	168	29%



Monster Employment Index Sweden findings across industry sectors for the past 13 months are as follows:

Industry	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09
Accounting, audit, taxes	249	289	295	281	283	262	229	265	249	211	199	195	217
Administrative, organisation	149	157	171	162	160	157	135	128	142	126	124	121	124
Agriculture, fishing and forestry	147	151	146	167	170	161	126	127	117	113	127	123	123
Banking, finance, insurance	106	112	113	112	104	94	93	104	98	88	89	85	97
Construction and extraction	236	240	265	241	217	198	159	180	169	156	160	146	159
Education, training and library	108	116	108	97	94	95	96	104	97	93	94	96	108
Engineering	216	226	237	223	204	184	173	178	185	168	150	142	168
Healthcare, social work	124	130	136	141	153	143	107	110	108	106	105	111	108
Hospitality and tourism	118	129	135	142	130	120	100	106	109	105	116	110	104
IT	283	299	298	289	281	252	238	245	233	204	177	176	201
Management and consulting	212	214	210	219	196	162	175	188	188	161	165	148	157
Marketing, PR and media	63	72	70	66	68	70	54	57	62	54	63	55	57
Production, manufacturing, maintenance, repair	136	144	142	145	136	130	109	110	116	115	105	96	102
Public sector, defence, community	95	94	101	99	100	98	95	94	91	94	93	91	92
Research and development	157	155	150	153	154	134	136	135	137	119	105	121	139
Sales	188	207	217	211	205	210	171	175	182	165	168	149	155
Transport, post and logistics	139	164	167	151	140	136	115	122	117	115	119	109	113

Monster Employment Index Sweden findings across occupational categories for the past 13 months are as follows:

Occupation	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09
Managers	225	215	226	226	204	178	175	178	190	163	165	150	155
Professionals	162	184	175	155	151	145	135	150	139	124	121	123	144
Technicians and associate professionals	95	102	105	107	104	100	84	88	88	79	77	72	78
Clerical support workers	133	151	161	150	144	140	121	121	129	123	116	116	126
Service and sales workers	163	185	202	200	192	174	136	142	146	141	156	152	139
Skilled agricultural, forestry and fishery workers	109	111	109	122	134	126	105	103	99	94	98	97	101
Craft and related workers	236	244	270	242	224	210	165	187	175	162	169	149	163
Plant and machine operators, and assemblers	137	154	152	144	130	123	95	102	106	104	98	90	95
Elementary occupations	136	157	152	142	135	128	104	122	124	117	143	122	120

Monster Employment Index Sweden findings across Swedish regions for the past 13 months are as follows:

Region	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09
<b>Norra Sverige</b> (Norra Mellansverige, Mellersta Norrland, Ovre Norrland)	110	120	123	114	117	109	102	106	106	100	101	98	106
<b>Ostra Mellansverige</b> (Ostra Mellansverige, Stockholm)	154	169	169	159	150	141	122	130	129	114	111	106	115
<b>Sydsverige Med Oarna</b> (Sydsverige, Smaland Med Oarna)	132	141	141	136	130	127	106	119	114	104	101	99	108
<b>Vastsverige</b> (Vastsverige)	128	126	137	127	120	112	93	101	97	89	90	86	93

Monster Employment Index data for August will be released on September 14, 2010.

#### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. - an independent, third-party auditing firm - to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

#### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services,

visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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